

Friends of the Baker Co. Library

February 15, 2022

Present: Pat Monger, Diana Parsons, Sigrid Johnson, Sharon Freeman, Jen Albright, Vickie Valenzuela, Shannon Moon, Perry Stokes, Kathy Peterson, Karylanne Brown

The meeting was called to order at 3:05pm

Jen welcomed our new members and thanked them for volunteering.

The minutes of the November 16th meeting were read and approved.

Library Director's Report

Perry passed out a three page report listing all the projects being undertaken, a summary of the Foundation meeting that took place on February 8, 2022, the new personnel and the public service projects the library has planned. He also made a proposal for possible projects that the Friends of the Library might fund. The report was very thorough and informative.

Treasurer's Report

Shannon provided a copy of the treasurer's report. With the money we earned from the Winter Book Sale our balance is currently \$30,076.68

She also addressed that we need to update our signers on our checking account. We agreed that the President, Secretary and Treasurer would be the official signers. Our old officers' names, consisting of Nancy Johnson, Juliette Williams and Barbara Haynes were removed and our new officers' names, Jen Albright, Sharon Freeman and Shannon Moon were added. It was moved and seconded that this change take place immediately. It was approved with a unanimous vote.

Old Business:

Edward Jones

We discussed the possible transfer of money to the Edward Jones account so we could earn better interest. However, we would have to maintain some accessible cash as Edward Jones doesn't issue checks when funds are needed. Perry had two proposals he wanted us to think about before we considered the money transfer. His first proposal was to purchase a smart charger for our library and our branches. This is a solar

powered table device that people could use to charge phones, etc. while they are in the park, having a picnic, etc. The cost would be around \$5000 per unit plus shipping. His second proposal was to help with the story time remodel. We decided that we would postpone the transfer of funds and do more research on the two proposals.

Book Page

The magazine seems to be well received by the library patrons. We will continue to monitor its success and renew our subscription if it continues to be as popular as it has been.

Winter Reading Challenge

14 adults participated in the challenge. We had purchased three Dobilibra readers to give as gifts. A random drawing was held and the 1st and 2nd place names were given the readers. The 3rd-5th place names were given heart magnets. Another reading challenge will be held later and the third reader will be awarded.

Holiday decorations

Lights were provided to decorate the book store but then it was brought to our attention that the library doesn't decorate for Christmas. So we decided we could use them during National Friends of the Library Week to draw attention to the book store.

Book sale report

Jen gave a report on the success of the book sale. We earned the following:

Cash sales	\$1207
Credit cards	\$222.20
Book bucks	\$139.50
Priced as	
Marked	\$278.77

Jen gave a special thank you to Perry, Diana and Heather for all their help, the library staff who helped with the sale during the week, & to the many volunteers (24) who donated 84 hours to make the sale such a success.

New Business

The Tower of Books project

Shannon would like more accountability for the money donated as the cash must be accepted and then a check written to deposit to Edward Jones. Perry suggested Shannon use a receipt book so that cash given to her can be documented by the person giving the money and she has a paper trail to account for the deposits. She agreed that would create an appropriate paper trail.

Presentation

Library Communication by Perry Stokes

Perry showed and explained how the library communicates with the community so that people are aware of their services, new additions to the library and the various events that occur.

Social Media

The software used is **Ploud**. This provides a website for the library that gives information to the community.

Facebook the library currently has about 1500 followers

Wowbrary– a weekly electronic newsletter which features new editions added to the catalog. It is free to the general public but the library pays an annual fee. Weekly events are also posted. Over 3000 people get this every week via email, facebook, twitter and instagram accounts.

Library Aware - this software keeps the library up to date with library trends and graphics. It has potential to do newsletters, etc.

Newspaper The Herald runs a "new to library" box at no cost to the library. It also lists the library in its business directory.

Radio press releases are given when events come up.

Digital signage There is a screen at the front of each of the libraries which shares what's new. We subscribe to that.

Bulletin boards at every library to post upcoming events.

It is evident the library provides many options for communication with the public.

Our next meeting will be held on Tuesday, June 14th at 3pm.

The meeting was adjourned at 4:15 pm

Respectfully submitted,
Sharon Freeman
Secretary